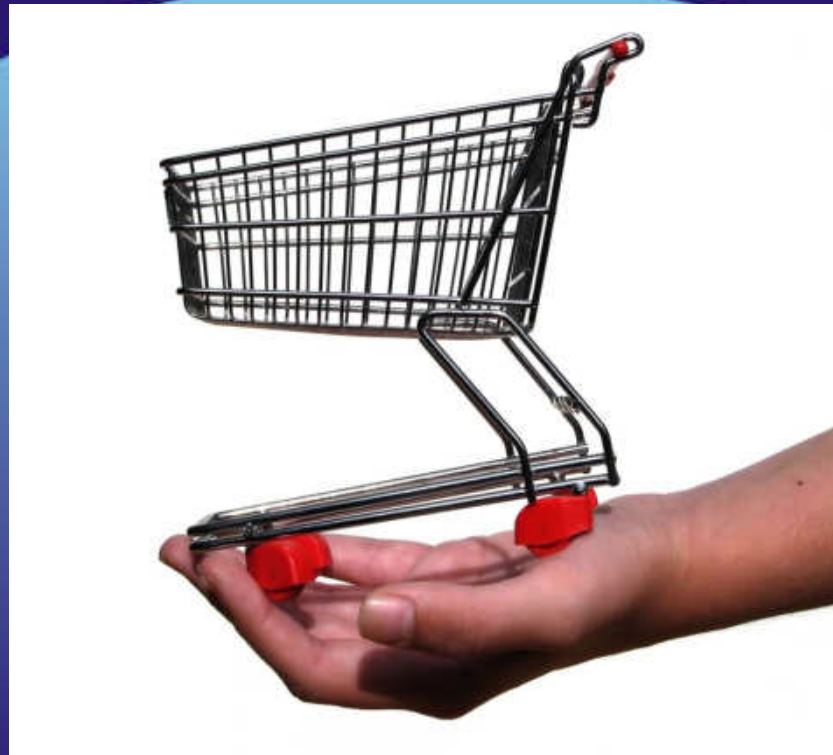


Foundation course in Retail Management



Vision International Institute of Management

BHAVNAGAR
Ph.(0278) 2431850.

Course Objective

- Understand the key concepts and theories of retail management in the manufacturers', distributors', retailers'' and consumers' perspectives.



Course Scope

- Many retail chains in India.
- huge employment opportunities
- Jobs of department managers, assistant store managers, buyer trainee, merchandising assistant, customer service representative, and management trainees are available in the retail sector.



Course Detail

- **Course Duration : 04 Months**
- **Daily : 2-3 Hrs Classes**
- **Timing: 8-11 AM or 3-6 PM**
- **05 Modules (03 Months)**
- **01 Internship (01 Month)**
- **Eligibility : 12th Pass**
- **Language: English /Gujarati**



Syllabus Retail Management

- **Module-01 FUNDAMENTALS OF RETAILING**
- **Module-02 COMMUNICATION & CUSTOMER-SERVICE**
- **Module-03 STRATEGIC PLANNING**
- **Module-04 HRD IN RETAILING**
- **Module-05 LEGAL ASPECTS OF RETAILING**
- **01 MONTH INTERNSHIP IN ANY COMPANY.**
- **PI, Communication, Attitude, Behavior Etc.**



Admission Process

- **Step 01: Fee The Form Rs. 50/-**
- **Step 02: Submit Documents**
- **Step 03: Pay Rs. 5000/- to confirm admission**
- **Step 04: after 01 Month Pay rest of the fees**



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Fees

Rs. 20000/- + Service Tax if any

**50% Scholarship
(Rural and Girl Students)**

Fees includes material and examination fees



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