



Foundation course in

Tourism Management



PARAG TRAVELS PVT. LTD.

Course Objective

- understanding of current theory & practice in tourism
- professional understanding and knowledge of management and tourism concepts
- Develop effective business communication skills in English -

Course Scope

- **In India Tourism sector is growing a lot**
- **Huge job opportunity will be generated in 2012**
- **Gujarat Govt. is also promoting tourism**
- **Beautiful natural recourse available in India to promote**
- **Huge investment are coming in Hotels**

Course Detail

- **Course Duration : 11 Months**
- **Daily : 2-3 Hrs Classes**
- **Timing: 8-11 AM or 3-6 PM**
- **09 Course (11 Months)**
- **01 Internship (8-10 Week)**
- **Eligibility : 12th Pass**
- **Language: English /Gujarati**

Syllabus Rural Marketing

- Tourism Concepts and Principles
- Tourism Resources of Gujarat & India
- Tourism Policy and Planning. (Gujarat & India)
- Tourism Geography (Gujarat & India)
- Tourism Marketing
- Hotel & Resort Management
- Tour Operation Management
- Computer and Information System
- Elective Course

- Any Elective Course from Bellow mention Subject
- FCTHM -09-Accounting & Finance Management,
- FCTHM-10-Effective Communication,
- FCTHM -11 Foreign Language-French,
- FCTHM-12 Heritage Management
- FCTHM -13 Cargo Management

Admission Process

- **Step 01: Fee The Form Rs. 50/-**
- **Step 02: Submit Documents**
- **Step 03: Pay Rs. 5000/- to confirm admission**
- **Step 04: after 01 Month Pay rest of the fees**

Fees

Rs. 30000/- + Service Tax if any

**30% Scholarship
(Rural and Girl Students)**

Fees includes material and examination fees